

FOR IMMEDIATE RELEASE

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Strix Group Plc

Strix Group Launches New Design & Manufacturing Services

Strix Group Plc the global leader in the design, manufacture and supply of kettle safety controls and other components and devices involving water heating and temperature control, steam management, water filtration and appliances is delighted to announce the launch of Strix Consumer Goods Design and Manufacturing Services, a dedicated service leveraging the Group's industry-leading technology and manufacturing expertise to provide small domestic appliance ("SDA") and retail brands with a complete OEM ("Original Equipment Manufacturer") and ODM ("Original Design Manufacturer") solution in appliances and bespoke water filtration.

Operating from the Group's headquarters on the Isle of Man and its state-of-the-art manufacturing facilities in China and Italy, Strix Consumer Goods Design and Manufacturing Service enables brands to bring innovative product concepts to market efficiently and with scale. With over 40 years of expertise in design, technological development, and precision manufacturing, Strix is well-positioned to support clients in realising high-quality, safe, and sustainable product solutions.

Having already partnered successfully with select customers, Strix is now expanding its OEM and ODM services in response to increasing demand for premium, technology-driven products that meet the highest safety and environmental standards.

This strategic expansion reinforces Strix's commitment to driving innovation in small domestic appliance and water filtration, strengthening its position as a trusted partner for global brands looking to develop differentiated, high-performance products in a fast-evolving market.

Mark Bartlett, CEO of Strix Group Plc, commented:

"Expanding into a Design and Manufacturing services is a natural evolution for Strix, complementing our core business and growth strategy. While we don't intend to become a dominant player in the sector, we see a clear opportunity to support select brands and retailers seeking an end-to-end partner - from market opportunity analysis to R&D, engineering, and ultimately, the manufacture of high-quality appliances and water filtration solutions that integrate innovative and safe technology."

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Information on Strix

Founded in 1982, Isle of Man based Strix, is a global leader in the design, manufacture and supply of kettle safety controls and other components and devices involving water heating and temperature control, steam management and water filtration.

Strix's core product range comprises a variety of safety controls for small domestic appliances, primarily kettles. Kettle safety controls require precision engineering and intricate knowledge of material properties in order to repeatedly function correctly.

Strix has built up market leading capability and know-how, expanding into complementary products and technologies. The Group's brands include Aqua Optima, LAICA and Billi providing our customers with market leading water solutions and appliances on a global basis.

Strix is quoted on the AIM Market of the London Stock Exchange (AIM:KETL).

